# **Ashish Kumar**

FULL STACK DEVELOPER (Next Js)

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# **TECHNICAL PROFILE**

# **Frontend**

- React.js
- Next.js (App Router)
- Tailwind CSS
- shadcn/ui
- Aceternity UI

# **State Management**

Redux Toolkit

#### **Backend & Database**

- MongoDB
- Node.js
- Next.js
- Express

#### **Real-time Communication**

- Socket.IO
- WhatsApp Cloud API

## **Payments & Logistic Integrations**

- Razorpay
- DHL API
- FedEx API
- NimbusPost API

#### **DevOps & Hosting**

- AWS (EC2, S3, CloudFront)
- Nginx
- GoDaddy DNS / Domain management
- SSL/TLS setup

#### **Other Tools & Practices**

- SEO Optimization
- Performance Optimization
- ChatGPT (as a development accelerator)

#### **EDUCATION**

2016 - 2018

SKRS INTER COLLEGE

High School

2018 - 2021

Raja Jait Singh Govt Polytechnic Harayana Mechanical Engineer

# **WORK EXPERIENCE**

## Aftersole

April-2025 - Present

**ECOMMERCE - NEXT JS** 

Website: www.aftersole.com | Own Project.

Location: New Delhi

- Developed a responsive web application using Next.js and TailwindCSS
- Managed complex global state using Redux Toolkit.
- Designed and structured backend data in MongoDB for users, products, orders, and reviews.
- Integrated Socket.IO for real-time messaging and built a messaging dashboard using WhatsApp Cloud API.
- Developed a full-featured admin panel for product management, inventory tracking, and homepage content control with complete CRUD functionality.
- Integrated JWT-based authentication, securing user access account.
- Deployed the application on AWS using S3 for storage and EC2 for hosting, with CloudFront CDN for optimized image delivery, ensuring scalability and 99%+ uptime.

# **Foldyfinds**

Feb-2025 - April-2025

Website: www.foldyfinds.in | Own Project.

**ECOMMERCE - NEXT JS** 

Location: New Delhi

- Developed a responsive web application using Next.js and TailwindCSS.
- Developed a responsive, accessible web application using Tailwind CSS,
  Aceternity UI, and shadcn/ui.
- Managed global application state with Redux Toolkit for efficient data handling.
- Designed and structured backend data in MongoDB for users, products, orders, and reviews.
- Created a full-featured admin panel for product management, inventory tracking, and homepage customization with complete CRUD functionality.
- Deployed on AWS with Nginx, SSL, and GoDaddy domain integration for secure and reliable hosting.
- Leveraged ChatGPT to accelerate development, refactor code, and improve overall code quality.

# **Design Dales**

June-2022 - Feb-2025

E-Commerce Platform - React.js to Next.js 13 Migration

Website: www.byadab.com

Location: New Delhi

- Initially built the application on **React.js**, later migrated to **Next.js** with App Router in 2024 for improved performance and scalability.
- Styled UI with Tailwind CSS and shadon/ui for a responsive and consistent design system.
- Integrated third-party APIs including DHL, FedEx, NimbusPost, and Razorpay for logistics and payment processing.
- Deployed the application on AWS, configured Nginx, enabled SSL, and managed domain routing via GoDaddy DNS.
- Optimized for **SEO**, performance, and long-term maintainability.
- Utilized ChatGPT to accelerate development workflows and assist with content creation.